

THOMAS EUGENE GREEN

(415) 374-0067
<https://thomaseugene.com/>

thomaseugene@gmail.com
www.linkedin.com/in/thomaseugene

Self-starting team leader. Experienced in managing large projects, productions, and programming for films, TV, and global brands. Hands-on skills in animation, cinematography, design, editing, creative development, and storytelling for live, scripted, virtual, and field productions.

PROFESSIONAL EXPERIENCE

Director of Video Production and Creative Services **Intel, Accelerated Graphics & Computing Systems** **2019- Present**
Lead a nimble video production and 3D animation lab that develops high-quality marketing materials for Intel's discrete GPU brands: *Intel Arc, Intel Flex Series and Intel Max Series*. Our work is used globally via intel newsroom and feeds intel graphics twitter, youtube, and instagram channels. I collaborate with intel leadership to produce product launches, tech demos and executive communications for intel's largest events. Our work builds brand awareness, increases engagement (3x), and effectively communicates intel messaging, generating over 5.5 million views.

Creative Services Manager/Senior Producer **Intel, Global Marketing & Communications** **2015 - 2019**
I successfully led the development and execution of multiple award-winning integrated marketing video campaigns that revitalized the Intel brand and enabled the transformation from a PC-centric to a data-centric company. Campaigns included the 2018 Winter Olympics, the 2017 Super Bowl Halftime Show with Lady Gaga, as well as innovative initiatives like Intel True View NBA on TNT, Intel True VR on the NFL, Meet the Makers, Social Impact, Conflict-Free Supply Chain, Above the Arctic, and Restoring the Great Wall of China. My contributions helped to increase brand awareness more than 2x and led to revenue growth of over \$14B, ultimately positioning Intel as the 14th most valuable brand and #46 on the Fortune 500 in 2018. These films generated over 50 million views online and earned our agency the internal Agency of the Year award. Throughout the process, I oversaw all aspects of budgeting, development, scheduling, production, post-production, and VFX on creative through delivery, ensuring high-quality content that met our business objectives.

Co-Executive Producer & Line Producer **Moxie Pictures** **2012 - 2014**
In one of LA's hottest production shops, I spearheaded the development, management, and production of multiple projects, ranging from non-fiction television programs to short films and commercials. I excelled in creating accurate bids, budgets, and pitches, negotiating contracts, hiring top-notch crews, scheduling productions, delivering actuals, and overseeing many productions from start to final delivery. I collaborated with some of the most talented DGA directors in both union and non-union productions, balanced creative vision with budget constraints, and consistently exceeded expectations by delivering exceptional results.

Director/Creative Developer **ABC Disney/Univision - Fusion TV** **2013 - 2013**
Developed four studio shows for ABC Disney/Univision joint venture, Fusion TV. Shows included a live nightly news show with Leon Krause, a retro comedy show with Cameron Esposito, a daily sports comedy show with the Harvard Sailing team, and a political puppet talk show featuring stand-up comics. These shows helped establish Fusion TV as a leading destination for diverse and innovative programming.

Creative & Title Producer / Broken City **20th Century Fox** **2012 - 2012**
Collaborated with director Allen Hughes to create the visually stunning VFX opening title sequence that helped set the tone for the feature film crime thriller "Broken City," starring Mark Wahlberg, Russell Crowe, Jeffrey Wright, and Catherine Zeta-Jones.

Creative Director & Co-Owner **Relevant Pictures Inc.** **2010 - 2015**
Managed a LA-based video production company that created marketing and branded content for the following clients: Twitter, Pandora, Levi's, GE, Discovery Digital, Independent Lens, Intel, ITVS, Jumpstart Automotive, UMG, Pop Tarts, and Bentley Automobiles.

Director, Producer & Cinematographer **TLC and MTV - True Life** **2009 - 2010**
Worked on two award-winning TV shows: TLC's ADDICTED and MTV's True Life. I was trained in the True Life approach to visual storytelling and interviewing, which allowed me to craft compelling content for the show. For ADDICTED, I tracked subjects through various situations, arranged and lit large multi-camera shoots, and conducted interviews in both controlled and on-the-fly settings. My ability to collaborate with others in emotionally stressful situations contributed to the creation of high-quality, award-winning content for both networks.

Creative Producer/Shooter/Editor **Current TV Original Programming & Acquisitions** **2006 - 2009**
Selected by Al Gore to write, produce, shoot, and edit over 100 original short-form documentaries for the 18-34 demographic. I worked on a wide variety of projects, honing my skills in directing, visual storytelling, post-production and was Emmy nominated for best new approach to documenting Arts, Cultures & Lifestyles.

Animator **Gershoni Studios - The Tribe** **2005 - 2006**
Animated a quirky short film about Jewish American identity and the history of the Barbie doll, I helped bring the director's vision to life by shooting dioramas, stop-motion, 2D Flash, and AE animation. The film was selected at over 100 film festivals, including Sundance and Tribeca.

EDUCATION

San Francisco State University, Cinema
City College of San Francisco, New Media